



Changes at Scalawag, and an exciting vision for the future.

1 message

Scalawag <membership@scalawagmagazine.org>
Reply-To: Scalawag <membership@scalawagmagazine.org>

Thu, Jul 2, 2020 at 2:59 PM

SCALAWAG

Dear Ariel,

By now you have likely received a letter in the mail from Scalawag with a bittersweet announcement: **we're ending the print version of our magazine.** As a beloved member of the Scalawag community, we're following up to make sure you're informed as we take this leap together.

As more news outlets change their approach to journalism in response to demands for racial justice, our work is even more imperative as a model for what media can and should do. Scalawag has long stood upon the collective values of justice and liberation in the South. **Your membership has played a major role in helping Scalawag solidify its standing as a trusted media source about the South—and we're not going anywhere.**

We've provided a platform to organizers, incarcerated people, and storytellers from communities directly affected by injustice to share critical information and shape narratives that have real-world outcomes. **Over the past year, we've seen that our work beyond print is reaching a wider audience than ever before.**

But even with over 1,000 subscribers to our print magazine, our small nonprofit was spending over \$80,000 a year—a third of our budget—on production and shipping costs. **So, we've made the tough but strategic decision to discontinue the physical version of our work, in favor of creating more opportunities for transformative impact online and in person.**

Your membership makes our journalism, art, and storytelling possible and

accessible to everyone. As a member, you've joined a network of Southerners who engage with us on critical issues and create the groundswell for meaningful change. You have the opportunity to talk with our editors and contributors to inform our coverage. You also have free access to events—from **film screenings** and author talks, to **poetry readings** and **parties**.

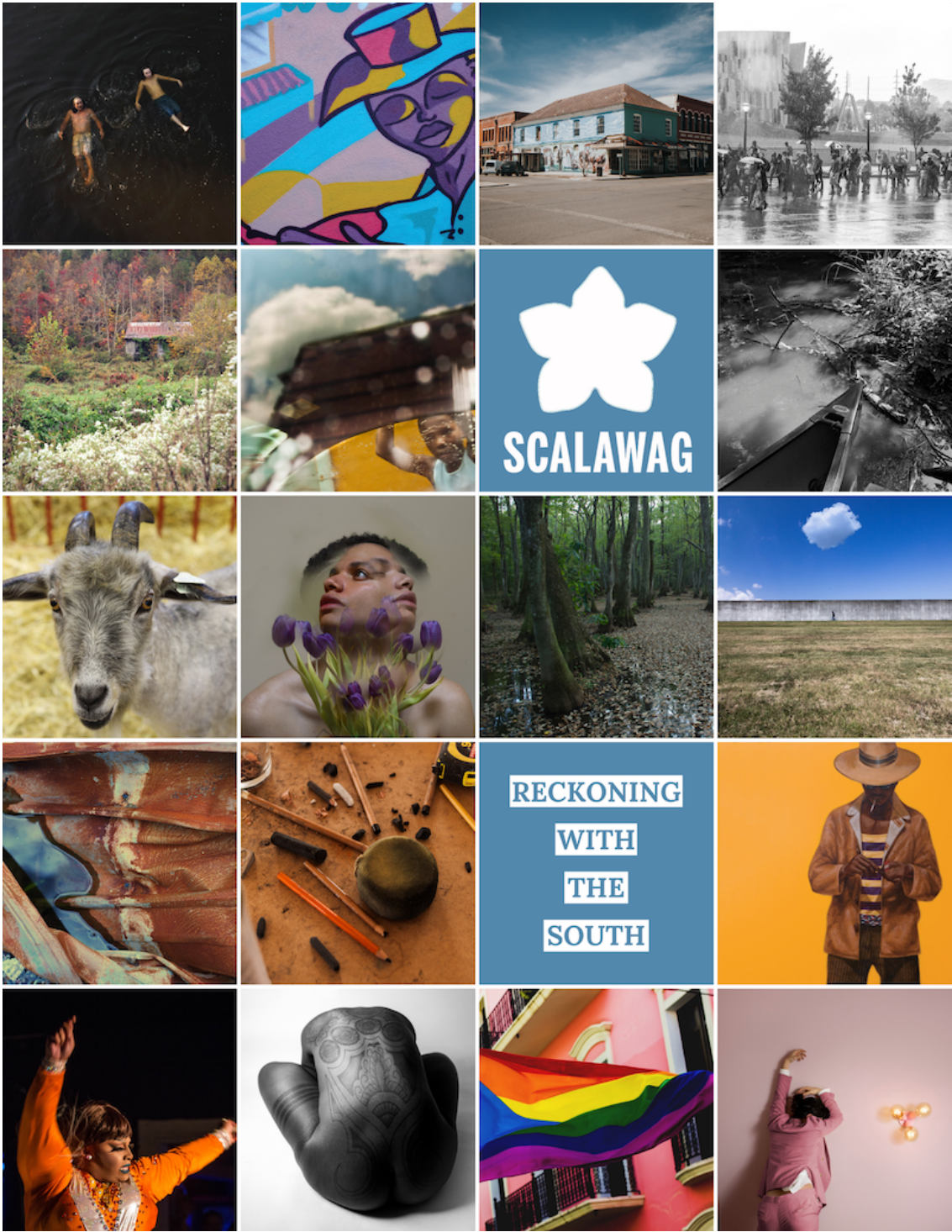
We'd love to keep you in the family, but if you'd like to make changes to your membership level, feel free to visit **www.scalawagmagazine.org/payment/**. If you have any questions about membership, please reply to this email or send another message to **membership@scalawagmagazine.org**. Or if you just want to reach out and talk, email us at **team@scalawagmagazine.org** and we will personally reply.

We've come this far, y'all. And there is so much more to do. We hope you'll stay in the Scalawag family and continue to make this vital work happen.

Love,

Alysia, Anna, Cierra, Danielle, Lovey, & Zaina

A series of handwritten signatures in black ink, arranged horizontally. From left to right, they appear to be: Alysia Nicole Harris, Anna J. Hinton, Cierra Hinton, Danielle, Lovey, and Zaina. The signatures are fluid and cursive.



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Thanks for signing up to join our email list on our website! We'll keep you updated about what's going on with Scalawag.

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